

# How To Invest In Structured Products A Guide For Investors And Asset Managers

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this book is essential in understanding investing and risk managing the holy grail of investments structured products the book begins by introducing structured products by way of a basic guide so that readers will be able to understand a payoff graphic read a termsheet or assess a payoff formula before moving on to the key asset classes and their peculiarities readers will then move on to the more advanced subjects such as structured products construction and behaviour during their lifetime it also explains how to avoid important pitfalls in products across all asset classes pitfalls that have led to huge losses over recent years including detailed coverage of counterparty risk the fall of lehman brothers and other key aspects of the financial crisis related to structured products the second part of the book presents an original approach to implementing structured products in a portfolio key features include a comprehensive list of factors an investor needs to take

into consideration before investing this makes it a great help to any buyer of structured products unbiased advice on product investments across several asset classes equities fixed income foreign exchange and commodities guidance on how to implement structured products in a portfolio context a comprehensive questionnaire that will help investors to define their own investment preferences allowing for a greater precision when facing investment decisions an original approach determining the typical distribution of returns for major product types essential for product classification and optimal portfolio implementation purposes written in a fresh clear and understandable style with many figures illustrating the products and very little mathematics this book will enable you to better comprehend the use of structured products in everyday banking quickly analyzing a product assessing which of your clients it suits and recognizing its major pitfalls you will be able to see the added value versus the cost of a product and if the payoff is compatible with the market expectations

filled with the insights of numerous experienced contributors structured products and related credit derivatives takes a detailed look at the various aspects of structured assets and credit derivatives written over a period spanning the greatest bull market in structured products history to arguably its most challenging period this reliable resource will help you identify the opportunities and mitigate the risks in this complex financial market

over the past decade there has been a great escalation in the sophistication of the financial markets and technology and as a result many new derivatives products have been developed structured products offers practical details on the main structured products developed over the last ten years the book looks in detail at the risks valuation and key elements of each structured product in turn it explains the basic principles and underlying philosophies behind the concept giving investors a thorough understanding of each product in a conceptual and practical way

diploma thesis from the year 2008 in the subject business economics banking stock exchanges insurance accounting grade 1 8 university of applied sciences essen language english abstract since 1989 retail certificates have become core in the field of retail banking pilz 2006 particularly the stock crash between 2000 and 2003 has fostered the success story of these investment products because many private investors have sustained enormous losses with their stock exposures therefore they have been looking for alternatives to traditional investment forms which are lower in risk but gaining satisfactory returns schiereck 2004 in order to fall in line with this growing specific demand of investors major german banks have invented the new asset class of retail certificates these products can offer depositors characteristics for every market scenario as its explicit strength löhr and cremers 2007 this booming development reached its peak in december 2007 as german private investors hold 135 bn eur of retail certificates in their deposits barthel 2008 because of their attractive risk return profile bonus certificates which were issued for the first time by the german bank sal oppenheim in 2003 have gained a key position in this sector with a market share of 21 9 fischer 2008 the barrage of newly

issued products has led to the circumstance that many private investors are facing the problem of lack in transparency concerning the structure of bonus certificates the present diploma thesis intends to provide the reader an extensive overview on the investment segment of bonus certificates thereby the author focuses on the conception and pricing of this financial structured product in order to develop an investment guideline for investors how to deal with this complex derivative in particular the author analyses the influence of the input factors both on each embedded option component and on the bonus certificate as a whole hence inve

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